



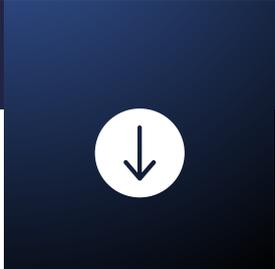
9 Days International Workshop **RESEARCH DEVELOPMENT PROGRAM & SCHOLAR WELLNESS PROGRAM- 1**

21-30

**SEPTEMBER -2024
06:00 PM**

GOOGLE MEET / ZOOM





About Program

This workshop offers a cohesive, transformative experience, equipping you with the skills and knowledge to elevate your scholarly work and make a lasting impact.

The program covers advanced research methodology, the philosophy of research, and conducting comprehensive literature reviews alongside using e-resources and AI tools. You'll also explore ethical research practices and strategies for generating impactful research problems. A key focus of the workshop is on making significant contributions to theory and practice through academic research- understanding what constitutes a meaningful contribution and how to achieve it. Additionally, gain valuable insights into Secondary Data sources for social science research.

Learning Outcomes

- Instigate research aptitude among scholars, faculties, and PG students.
- Introduce the concept of research, different designs, data analysis tools, and philosophy.
- Understand what to read and how to synthesize the literature systematically.
- Get the participants acquainted with web search strategies to retrieve research resources and use and incorporate AI tools in research.
- To understand 'what contribution in academic research is and how to make an impactful contribution to theory and practice'.

What do YOU get?

- Workshop attendance certificate ✓
- 3 Months of access to online session recordings ✓
- Practice files/dataset/worksheets/articles ✓

Resource Persons



DR. R SAI SHIVA JAYANTH

Assistant professor
IIM ,Vishakhapatnam



DR. RAMESHWAR DUBEY

Professor,
Montpellier Business School, France.



DR. CLEMENT CABRAL

Assistant Professor,
St Paul's College, Kochi, India.
Editorial Board Member, Tourism
Management Perspectives.



DR VIMAL KUMAR

Reference Officer
Mahatma Gandhi
University, Kerala



DR. JIJO P ULAHANNAN

Physicist, TED Fellow, Sr
Member of IEEE, and
Sci&Tech Communicator



PROF. CLEOPATRA VELOUTSOU

Professor of Brand Management, Adam Smith
Business School, University of Glasgow, UK.
Editor-in-Chief, Journal of Product & Brand
Management.
Associate Editor, Journal of Business Research.



PROF. MATS ALVESSON

Professor
Lund University, Sweden



DR. KISHORE KUMAR

Assistant Professor,
Corporate Sustainability & Strategy
Bennett University, Greater Noida.



DR. JAGANTH.G

Assistant Professor, Business
Policy, Strategy &
Entrepreneurship, IIM Jammu

PROGRAM SCHEDULE



INTRODUCTION TO ADVANCED RESEARCH METHODOLOGY

Dr. R Sai Shiva Jayanth

He is an assistant professor at IIM Vishakhapatnam in the area of public policy. Prior to joining IIM Visakhapatnam, he worked as an assistant Professor at the Jindal School of Banking and Finance, OP Jindal Global University. He is a qualified Chartered Accountant (CA) and Company Secretary (CS). He holds a PhD degree from IIM Kozhikode. His doctoral thesis topic is "Technology Adoption in Indian Agriculture – Adoption, usage, and Impact of Smartphones among farmers in India". He has published several articles in top-tier peer-reviewed journals, and he has also published a globally popular teaching case available with Ivey Publishing. His research primarily lies at the confluence of development/agriculture economics, public policy and agribusiness disciplines. More specifically, he works in technology adoption, sustainability, and agriculture policy. He is also serving as an international consultant for international potato Centre (CIP) and Consultative group on international agricultural research (CGIAR).

Day
1

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5:30 -8:45 PM

Day
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6:00 -7:30 PM

PHILOSOPHY OF RESEARCH

Dr. Rameshwar Dubey



Dr. Rameshwar Dubey is a Full Professor of Operations Management with Montpellier Business School. His research interests include supply chain management, operations management, and business analytics with a strong focus on humanitarian operations management, sustainable supply chain management, supply chain design issues, and the application of emerging technologies in disaster relief operations.

Day
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HOW TO CONDUCT A SYSTEMATIC LITERATURE REVIEW

Dr. Clement Cabral

Dr. Clement Cabral is an Assistant Professor in St. Paul's College, Kalamassery, Kochi. He has pursued Ph.D. from the Department of Management Studies, Indian Institute of Technology Roorkee, India. He has previously worked in Indian Institute of Management Ranchi, India and Rabat Business School, International University of Rabat, Morocco. His research works are related to topics such as Green Human Resource Management, Corporate Social Responsibility, and Sustainable Tourism.

He has published research articles in journals such as International Journal of Hospitality Management (ABDC: A*, ABS 3), International Journal of Contemporary Hospitality Management (ABDC: A, ABS 3), International Journal of Tourism Research (ABDC: A, ABS 2), Journal of Cleaner Production (ABDC: A, ABS 2), and Benchmarking: An International Journal (ABDC: B, ABS 1). He is an editorial board member of Tourism Management Perspectives (ABDC: A, ABS 2). He is the reviewer of Scopus and Web of Science indexed journals.

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E-RESOURCES FOR ACADEMIC RESEARCH

Dr Vimal Kumar



Dr. Vimal Kumar V is a library professional works at Mahatma Gandhi University, Kottayam, Kerala, where he earned his PhD in Library and Information Science. His academic journey includes an MLISc from the University of Kerala and a degree in Communicative English from Mahatma Gandhi University.

Prior to join to Mahatma Gandhi university, he was associated with the Asian School of Business, Trivandrum for five years (2005-2010). Dr. Kumar is actively involved in scholarly discussions on database and reference management, reflecting his deep commitment to advancing these fields.

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AI TOOLS FOR DETECTION, RESEARCH AND WRITING: A GUIDE FOR RESEARCHERS

Dr. Jijo P Ulahannan

Dr. Jijo P. Ulahannan is a distinguished academic, TED Fellow, and Senior Member of IEEE, known for his contributions to science and education. As the Vice Chair of the IEEE Photonics Society Kerala Chapter, he plays a pivotal role in advancing photonics research and development. Dr. Ulahannan was also a Short-Term Visitor Fellow at the Homi Bhabha Centre for Science Education (HBCSE) at TIFR Mumbai, where he deepened his expertise in science education. A prolific writer, he has penned several articles on science and technology in both English and Malayalam, with his article on ChatGPT garnering over 150,000 reads online.

He is also the author of a book on Artificial Intelligence and has established himself as a sought-after resource person in educational technology and research methodology. Dr. Ulahannan has delivered over 50 talks on AI in research and related fields, making significant contributions to the dissemination of knowledge in these areas. He now heads the Open Data Lab at the Government College Kasaragod

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WHAT IS A CONTRIBUTION IN ACADEMIC RESEARCH? HOW TO MAKE MEANINGFUL CONTRIBUTIONS TO THE THEORY AND PRACTICE?

Prof. Cleopatra Veloutsou



Cleopatra Veloutsou is a Professor of Brand Management in the University of Glasgow Adam Smith Business School in the UK. She holds an MBA and was awarded a PhD from the Athens University of Economics and Business in Greece. Prof. Cleopatra has published over 50 articles in Academic Journals and her work has appeared in outlets such as International Journal of Advertising, the Electronic Commerce Research and Applications, the International Business Review, the International Marketing Review, the Journal of Brand Management, the Journal of Business and Industrial Marketing, the European Journal of Marketing, the Journal of Business Research, the Journal of Industrial Marketing Management, the Journal of Marketing Management, the Journal of Product and Brand Management and the Journal of Services Marketing.

She has been awarded the Highly Commended Award for her paper published in the European Journal of Marketing in 2005, the Outstanding Paper Award for her papers published in the Journal of Product & Brand Management in 2015 and 2019, the best paper award at the Global Brand Conference in 2016. In terms of the academic impact of her research, several of her papers are on the top 5% of the most cited papers in academic databases, such as Scopus and the Web of Science (Clarivate), she is ranked on the top 250 academics with "marketing" a first area of research in terms of citations in 2020 internationally in Mendeley (scopus) data, while her work has been recognised from bibliometric academic papers as highly influential in the sub-areas of brand engagement, brand-centric relationships and CCT. Concerning the service to the research community, Cleopatra is one of the two Editors in Chief of the Journal of Product and Brand Management, an Associate Editor of the Journal of Business Research and she sits on the editorial board and has guest edited issues for a number of international academic journals.

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WAYS OF CONSTRUCTING RESEARCH QUESTIONS: GAP-SPOTTING OR PROBLEMATIZATION?

Prof. Mats Alvesson

Professor Mats Alvesson, School of Management, Lund University, is one of the most distinguished social scientists in Europe and the world, globally recognised for this thought leadership. Professor Alvesson's originality and influence are closely related to his innovative embrace and practice of multidisciplinary, which has made him a leading scholar at the crossroads of leadership studies, organisation communication, knowledge work studies, organisation culture and identity and gender. He is most known from being an originator of Critical Management Studies, and his work on research methodology and theory building. Professor Alvesson has written 26 books, and more than 60 research articles in peer review journals. His most recent books are *The Stupidity Paradox* (with André Spicer), *Reflexive Methodology* (third edition, with Kaj Sköldbberg), *Reflexive Leadership* (with Martin Blom and Stefan Sveringsson), *Return to Meaning* (with Yinnasi Gabriel and Roland Paulsen) and *The Triumph of Emptiness*.

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ETHICAL RESEARCH IN THE CONTEMPORARY ERA: A GUIDE FOR RESEARCHERS

Dr. Kishore Kumar

Dr. Kishore Kumar is a faculty in Strategy and Sustainability at Bennet Business School Greater Noida, India. He has extensive research expertise in the field of corporate sustainability, CSR, and sustainability reporting. He has published more than 30 research articles in various international journals of repute, indexed in (SCOPUS/ABDC/WoS). He is having 850 plus Google Scholar citations with a 14 h-index and i-10 of 16. His research articles are published in prestigious high indexed journals like *Economic & Political Weekly*, *International Journal of Disclosure and Governance*, *Social Responsibility Journal*, *Environment Development & Sustainability*, *Management of Environmental Quality*, *Journal of Financial Reporting & Accounting*, *Sustainability*, and *Business & Society Review*. He is also a lifetime member of the Social Responsibility Research Network (SRRnet). His teaching and research interests include Strategic management, corporate sustainability, corporate governance, CSR, sustainability reporting and sustainable development. He also received the award for extraordinary performance in teaching & research consecutively for two years in the GLA University and the research excellence award at Christ University. Presently, he is serving as a Reviewer in *The Journal of Sustainable Finance & Investment*, Routledge Taylor & Francis; *Journal of Environmental Planning & Management*, Routledge Taylor & Francis; *Sustainability & Climate Change*, Mary Ann Liebert, Inc.; *Management of Environmental Quality Emerald*.

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SOURCES OF SECONDARY DATA FOR SOCIAL SCIENCE RESEARCH

Dr. Jaganth.G



Assistant Professor of Business Policy, Strategy & Entrepreneurship at Indian Institute of Management Jammu. He has completed his PhD from Tata Institute of Social Sciences, Mumbai. He was engaged as Public Policy Consultant at Tamil Nadu State Planning Commission. During his tenure, he was involved in drafting policies and reports for the Government of Tamil Nadu.

His research primarily focuses on Small Business, Strategy, Entrepreneurship, Business Policy and Data Analytics. He has experience in analysing various secondary data sources like National Sample Survey, Annual Survey of Industries etc. He has hands on experience in analytical software like SPSS, STATA, R, Python, Tableau and PowerBi. He has also been engaged in various projects with International and State Agencies.

About ReMaestro Academy

ReMaestro Academy focuses on the goal of 'Refining Research and Mastering Global Scholarship' among scholars through cutting-edge research guidance. Hence, we aim to promote 'Interesting,' 'Important,' and 'Impactful' research outcomes among the scholars to encourage contributions across relevant commerce, management, and social science disciplines.



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